Our 2021 Exceptional Partners:

- Alp & Dell Retail Store
- Alpine Slicing and Cheese Conversion
- Baumgartner's Cheese Store, Inc.
- Dave & Glenda Buholzer
- Ron & Sue Buholzer
- Steve & Thea Buholzer
- Cheese Louise, Inc.
- Colony Brands, Inc.
- Darlington Dairy Supply
- Decatur Cheese Co-op
- Darlington Dairy Supply
- Diane Knautz
- Emmi Roth
- Foreign Type Cheesemakers Association
- Guggisberg Cheese-Richard Guggisberg
- Klondike Cheese Company
- Maple Leaf Cheese Co-op
- Maple Leaf Cheesemakers
- Maple Leaf Cheese Store— Gordon Bergemann
- Mill Creek Cheese LLC
- Mullins Cheese, Inc.
- Precision Drive & Control
- Super 8 by Wyndham
- Bill & Carolyn Robichaux
- Regez Supply Co., Inc
- R. Mueller Serv.& Equip.
- Roelli Cheese Co. Inc.
- Silver Lewis Cheese Co-op
- Steve & Glennette Stettler
- Vilutis and Company
- Wengers Springbrook Cheese, Inc.
- Woodford State Bank
- Wis. Swiss & Limburger Producers
- Zeitler Auto Body-Gail & Chuck

(Please patronize these folks!)



"Cheese Is Our Culture" tm

November 2021

A Publication of the National Historic Cheesemaking Center



RAPT ATTENTION—Docent Virgil Leopold, left, a retired educator, kept a group of Rock County Home School students enthralled by the history of cheese when the group visited the National Historic Cheesemaking Center recently.



Hats off and a big salute to Burnett Dairy For recognizing Our veterans On Nov. 11!!!!!!!

REMINDER DATES

NHCC is now closed for the season

Come visit us in 2022, starting May 1



Volume 14, Issue 9

Thanks to Colony Brands Inc. for the printing of Culture

A HUGE thank you to our 2021 valued business members, listed here: 2021 Business and Supporting Members

Badger State Propane Deborah & Bart Briggs Dairy State Cheese Co-op Steve & JoAnn Esser Bob & Nancy Faith Gile Cheese Company

Ron Goecke

Gary & Corie Grossen

Carla Hartwig Benjamin Johnson

Geo. (Jud) & Beth Kindschi

Lake Country Dairy Jerry & Lynn Lokken Mueller Consulting, LLC Dave & Kathy Roelli Bill & Joan Schmid Shullsburg Creamery

Mark Steinmann Consulting LLC Bill & Barb Stuart

Bonnie Zumkehr Sauey & Craig Sauey Janet Zee & Ron Purintun

Wisconsin Cheese Group

Ian Benkert James Curran Sr. **Deppeler Wood Shop** Mike & Audry Einbeck

Mathew Figi

Gibbsville Cheese Co., Inc

Terry Goetz

Terry & Mary Ann Hanna

Judie Heitz Ken Klassey

Greg & Julie Knoke Virgil & Carol Leopold

L&S Automotive & Truck Service Jim and Donna Mueller

Myron & Geri Olson Bill & Marilyn Ross David & Holly Schmid

Millie Stauffer

Paul Vassalotti

Zwygart Family Partnership

Harry & Diana Bowen Mike & Shirley Connors

Donna Douglas Eau Galle Cheese

Rosemary Forcade & Jack Oostdike

Jim Glessner Virginia Goetz Nate & Joanne Hare

Jim & Anita Huffman

Leona Klassey

Harvey W. Kubly, CPA

Helen Locher

Pine River Pre-Pak Ion & Carol Rufenacht

Jeanne & Gregory Schwartzlow

Dan & Ann Stearns Bonnie Zumkehr Sauey Henry & Melva Tschanz William & Christine Viney

To be listed here, donate a business membership!

Board of Directors

Favth Block, treasurer Dave Buholzer, past president Jim Glessner, president Anita Huffman, secretary Jim Huffman, director Ken Klassey, director Fritz Kopp, director Steve Stettler, director Henry Tschanz, vice pres.



Admin Staff

Donna Douglas **Executive Director** Deborah Briggs Assistant Director

Culture, Curds and Cheesey Chatter is published monthly by the National Historic Cheesemaking Center, P.O. Box 516, Monroe, WI 53566

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NHCC volunteer, Jackie Elmer, shown left, recently received Star of the Industry Award! Jackie, long time employee of the Chalet Landhaus, New Glarus, Wi., was recognized as showing exemplary performance by the Wisconsin Hotel and Lodging Assn. at their Stars of Industry Awards Luncheon, held in Milwaukee, Nov. 8,. The awards honor lodging employees who are exemplary role models of the true spirit of hospitality in Wisconsin. Guests find Jackie Elmer greeting them at the Front Desk and checking them into their rooms at the Swiss style hotel. Starting in 1990, Jackie advanced from housekeeping, laundry duties, and finally Front Desk Attendant. Jackie has dedicated 30 plus years of continuous service to the hospitality industry! Congratulations NHCC Volunteer Jackie Elmer! We honor you on this prestigious award!

We need your stories!

By Steve Stettler Director at large, NHCC

Hello NHCC members

Our mission going into the next new season is to tell stories about our member companies and members involved, or stories in your life's history related to the cheese industry. The story can be as simple as how it has impacted your life or family.

We are getting a broad base of members and your stories should be heard. Hell, if I can do, anybody can take a little time and write down the moments in history you have swarming around in your head, people you do not want lost that have a moment in cheese history. We need you to just be a part of what we are all about, stories.

I know we are all busy, but the Buholzer's, my family and several close members that have become friends, all have full schedules and we all feel we need to get this stuff in print so it isn't lost. No matter how small, if it is important to you, it is important to us.

In high school, I did a report on the history of my Grandpa. When he came over from Switzerland, who was the first President he voted for, (it was a big deal for him), the depression and his journey in the cheese business and life. There are so many stories, family stories, people we do not know about, that will disappear if you do not bring them out on paper.

It is a good mission. The story does not have to be perfect; we have people that will make it perfect. It IS the story and the history that is important to us!

(I'm writing on behalf of NHCC board members following a long discussion on how do we improve and preserve history. To me it is personal stories!)

Stirring the kettle, With President Jim



Well, here it is, almost Thanksgiving, and at the time of this writing, forecast is for light snow this weekend in the Southern Wisconsin area. So, Winter is coming, the Center has closed for the season, and we are looking forward to 2022 with revised exhibits, more volunteers returning, and expectations that we will have visitors from all 50 states.

As you may notice, this coming year we are looking to expand our historical coverage, as Board member-at-large Steve Stettler outlines on

this page.

So if you have any memories, stories about the historical cheese industry, send them our way. We will share with our growing audience across the Country. See you next month.....Jun



"For the last time, Junior, stop blowing milk bubbles! ... You're giving me gas!"

Remembering Eldon Ott

By Steve Stettler, Master Cheesemaker

Eldon Ott was a cheesemaker in the hills of Hollandale, WI. When I was a youngster, my dad would get starter from Eldon once in a while if our starter was slipping and Eldon would do the same. They both made Swiss at the time.

Back in the day, I do not think I even had a license to drive, when I had to go to River Forks Cheese Factory to get starter early in the morning. No GPS, I had to go off of the directions my Dad gave me.

It was way farther than I thought it was, thinking it was no farther than Hay Hollow Cheese Factory. No cell phone to ask, so I just kept driving and sure enough I found the factory tucked back in the hills somewhere around Hollandale.

A soft-spoken, good-sized man with a gentle demeanor, especially at six o'clock in the morning!! He had the starter ready and laughed when he asked me if I had a hard time finding him! He joked about not having to worry about salesmen coming to see him.

Eldon sold River Forks in 1972 after a 19-year run and moved to Monroe. He bought into First Swiss Cheese Factory, which was owned by Green County Co-op, Monroe. He started Ott Cheese Inc. in 1973, making muenster cheese down off the square by the Huber Brewery.

Eldon had one of the few cheese factories where you made cheese on the first floor and gravity fed the curd to the tables in the basement. It was a unique system requiring a tapping on the pipe telling the cheesemaker you were ready to open the valve. I am sure that was never a problem. I only knew this because when I was at the plant, I asked why the stainless pipe going up through the ceiling was dented up. I understood the program from growing up in a factory.

He made cheese there until 1987, when he decided it was time for him and his wife to retire.

Eldon is still praised by employees as a really good employer and a fair man. A hard-working cheesemaker just trying to do a good job for his patrons and make a living.



NHCC Docent Ken Klassey was on hand when we opened for the season May 1, so it was fitting he flipped the closing sign on



Halloween day. Below, Ken locates the Memorial brick honoring the memory of his father, Wilbert Klassey, a cheesemaker dad!



CHEESE COUNTRY book is now available through the mail.
It features the 12 remaining active cheese factories in Green county as well as many interesting photographs and cheese related anecdotes.

The 114 page book is a must have for cheese history buffs of every age. The price is \$20.00 plus \$8 shipping cost. Make your check payable to: NHCC

Mail to: NHCC, Box 516, Monroe, WI 53566



AN UNFORGETTABLE VISIT—When the Frank Johansson's (center) from near Tallahassee, Fla., made a late afternoon stop on Halloween to the Cheese Center enroute to their sunny state home, Docents Ken Klassey, left, and Jim Glessner, right, gave them the royal treatment. Besides a comprehensive tour, the couple walked out with gifts from the Center and best wishes for a safe journey home!



FROM A POST-CARD recently acquired--The Coolidge Cheese factory, Plymouth, Vt.—Built in 1890, a true, old-fashioned American (country store) cheese. Wholesome, carefully aged and naturally cured. Made in the Vermont tradition.

Culture, Curds and Cheesey Chatter Page 6

With few visitors Oct. 31. our last day of the season, docent and NHCC director Ken Klassey broke out his 4-string Appalachian dulcimer and serenaded Jim Glessner, NHCC president and Donna Douglas, executive director (not shown)

What kind of cheese?

By Ken Klassey
NHCC Board member and docent

As I think back over our busy 2021 season, and the many fun and enthusiastic visitors we hosted at the museum from 46 states and several foreign countries, I think of one 4-year-old young man who really "takes the cake" (or cheesecake) for visitor of the year!

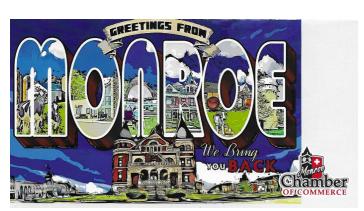
Last summer, as I began a tour in our "Heritage Room," for a young family with two sons, ages 4 and 6, I asked them if they liked cheese. Both boys gave an enthusiastic "yeah!"

I asked "what kind of cheese do you like?" The 4-year-old son said, very seriously, "normal cheese." His Mom got a big chuckle out of that.

Maybe that young man will grow up to be a master cheesemaker, specializing in varieties of cheese that he knows kids will like. Cheese with just the right color, not too squishy, not too smelly, with just the right flavor that is not too mild and not too sharp.

Is that what he meant by "normal cheese?"

Maybe, but he knows what he likes, and he knows what cheese should look like, and taste like. He could probably already be a good marketing consultant to the cheese and dairy industry!





Doesn't this make your mouth water?

Stretchy, hot, flavorful cheese curds from a local cheesemaker!

Chris Roelli Roelli Cheese Company

WCMA Board Member

Favorite Cheese

Proudest Achievement

when many said it wouldn't work. We have many Best in Class awards. d our Little Mountain took Best in Show at the American Cheese

Why I Support WCMA

artisan cheese market and grow our brand in the coming years, I know we can rely on WCMA to keep us updated and be a strong advocate."





Doug Wilke Valley Queen Cheese

WCMA Board First Vice President

Favorite Cheese Aged Cheddar

Proudest Achievement

Leading the Valley Queen team and growing the company over the past five years

Why I Support WCMA

"WCMA provides the resources and team-oriented support we need to respond to changes in the dairy industry while positioning Valley Queen for future success."





Mike Neu Chr. Hansen, Inc. WCMA Board Treasurer

Favorite Cheese All of them!

Proudest Achievement

Being able to help so many cheesemakers make awardwinning cheeses.

Why I Support WCMA

WCMA continues to step up and be a unified voice for the U.S. cheese industry, positioning it for success now and in the future. Educating the next generation of leaders is important to me, so I'm very proud to provide a small part of the leadership for the organization."



CHEESE MAKERS



Tim Omer **Emmi Roth**

WCMA Board Member

Favorite Cheese Roth Grand Cru

Proudest Achievement

Winning Best of Class at the 2016 World Championship Cheese Contest, and growing my cheese business by more than 10% annually (CAGR) average my entire career,

Why I Support WCMA

"I trust WCMA to be a reliable source of news, advocacy and education. As a board member, I like contributing to our industry on a broader level, and the networking is invaluable."



Culture, Curds and Cheesey Chatter Page 7

Craig Filkouski **Great Lakes Cheese** WCMA Board Member

Favorite Cheese Sharp Chedda

Proudest Achievement

The opportunity to play a lead role in a growth-oriented company that prioritizes hard work, integrity, and providing high-quality products at a low cost to our customers.

Why I Support WCMA

"WCMA unifies a broad and diverse membership of dairy manufacturers, processors, and suppliers. The association's educational offerings, legislative policy positions, and networking opportunities help move the entire dairy industry forward."





More **WCMA Officers** and Board Members listed

Gary Gosda Schuman Cheese -Lake Country Dairy

Favorite Cheese

Proudest Achievement

As Plant Manager for Lake Country Dairy/Schuman Cheese, I get to lead and support 160 of the greatest employees making outstanding hard Italian cheeses every day!

Why I Support WCMA

"WCMA truly values its members and brings them together on key topics from food safety to research and others. I'm honored to be a Board Member and help continue growing WCMA and supporting



CHEESE MAKERS ASSOCIATION



Mike Sipple Agropur

Favorite Cheese

Agropur Sharp Cheddar

Proudest Achievement

I have been blessed to have spent my career working with and for people that I care about and trust. Together, we have accomplished great things including contest awards, plant startups, new customers, and new products.

Why I Support WCMA

"WCMA is a highly respected, impactful organization that strives to improve the cheese industry in Wisconsin, the Upper Midwest, and coast-to-coast through advocacy and education. It's important to be an active participant in an organization that is doing so much good for the industry.







TURKEY AND CRANBERRY PANINI (ITALIAN SANDWICH)

4	slices rustic Italian bread,	1/2	cup fresh spinach leaves or leaf
	foccacia, or ciabatta		lettuce
2	tablespoons cranberry sauce	2	slices onion
2	tablespoons mayonnaise	8	ounces sliced turkey
1	chipotle chili in adobo sauce,	2	slices Monterey Jack cheese
	finely chopped	2	tablespoons olive oil

Mix together the cranberry sauce, mayonnaise and chipotle chile. Spread cut surfaces of bread with this cranberry mixture, top 2 slices of bread with the spinach or lettuce. Then add the onion slices. Divide the turkey between the 2 sandwich halves. Top with cheese and place other 2 slices of bread on top, cranberry mayonnaise side down. Flatten with your hand. Brush both sides of sandwiches with olive oil. Heat sandwiches in a panini press or a large skillet over medium heat turning after about 5 minutes. Cook other side until lightly browned, cheese is melted and sandwich is hot throughout. Serves 2

BROCCOLI CASSEROLE SUPREME

2	10-ounce packages chopped	1/2	cup slivered almonds
	frozen broccoli, cooked	2	tablespoon chopped onion
1	10.75-ounce can cream of		Salt and pepper to taste
	mushroom soup	1	cup crushed saltine crackers
1	cup mayonnaise	4	tablespoons butter, melted
1	cup grated sharp Cheddar cheese		

Preheat oven to 450 degrees. In a large bowl mix together the first seven ingredients. Pour into greased 2 quart baking dish. Sprinkle top with crushed crackers and drizzle the butter on top. Bake uncovered for 45 minutes until golden brown. Serves 6

NATIONAL HISTORIC CHEESEMAKING CENTER MEETING MINUTES 9/15/2021

Members present: Henry Tschanz, Donna Douglas, Deborah Briggs, Ken Klassey, JoAnn Schwitz, Fritz Kopp, Fayth Block, Jim Huffman, Dave Buholzer, Steve Stettler, Jean Tullett, Anita Huffman.

Call to Order: Vice President Henry called the meeting to order at 5:00PM.

<u>Secretary's Report</u>: The secretary's report was distributed at the meeting. 8/18 minutes were approved on a motion by Dave, 2nd by Jim, C.

<u>Treasurer's Report</u>: Deborah noted that financials look good considering all the improvements that have been done this year. Motion to approve by Jim, 2nd by Fritz, C.

<u>Director's Report</u>: Donna shared that it has been one of the best years ever considering the shortened hours. Gift shop income has increased due to the ability to take credit cards. Changes to the website have been greatly beneficial with approximately 70% of visitors having viewed information there. Self-guided tours are being promotedwhen volunteers are not available.

Committee Reports:

Archives & Displays: Fritz reported that their computer has been updated.

Building & Grounds: Fritz pointed out that new exit lights have been installed and upgrades on the fascia and upstairs windows are in progress.

Fundraising/Scouts: Deborah helped in the trailer for the day-long Concert on the Square event.

Membership: Nothing new Sunshine: Nothing new to report

Website: Deborah will be meeting with Kasey by the end of the month.

Unfinished Business: Waunakee Heritage Fest – due to illness NHCC did not participate.

Computer Update: Donna's new PC is in transition and the new printer is much appreciated.

<u>New Business:</u> Tree Trimming— Donna is seeking proposals for tree trimming with the hope it can be done before winter.

Election of Officers: The slate of officers presented as approved at the August meeting: President-Jim Glessner; Vice-President-Henry Tschanz; Secretary-Anita Huffman; Treasurer-Fayth Block; Past-President-Dave Buholzer; Board Members: Fritz Kopp; Jim Huffman; Ken Klassey; Steve Stettler. Motion to approve by Anita, 2nd Dave, C.

<u>Suggestions for future NHCC newsletters</u>: There was discussion about broadening the scope of the newsletter material including information/stories from beyond Green County. The Exceptional Partners and Supporting Members represent a state-wide membership, and it was suggested the newsletter be more reflective of this fact.

<u>Stirring the Kettle</u>: Jean Tullett shared that she was delighted to be able to attend the meeting in person and that she has been working with Lynn Lokken on the Center landscaping.

<u>Members Concerns</u>: Jean also noted that the memorial bricks will have to be ordered from a different company in the future.

Round Robin: Donna and Myron Olson presented the "Limburger Story" at Aster Assisted Living receiving much appreciation.

Adjournment: Motion to adjourn by Fritz, 2nd by Dave, C. Meeting adjourned at 5:58PM.

Submitted by Anita Huffman, secretary



National Historic Cheesemaking Center "Cheese is Our Culture """

From Director Donna's Desk,

It seems like yesterday that we opened the doors to visitors at NHCC for our 26^{th} season! What a fantastic season it was!

We hosted visitors from 46 states and several international countries throughout the 2021 season. Our re-designed website has certainly been a contributing factor in our global exposure. Approximately 80% of our guests that registered indicated that they found us on the internet.

When asked "what brings you here today?" Most visitors respond simply "CHEESE! We love cheese!!"

Our answer is "this is a great place to start!" We have captured our retired cheeesmakers and Master Cheesemakers making a 90 lb. wheel of Swiss cheese in our century old Imobersteg Farmstead Cheese Factory, with a video that we will show you!

Then we show the video in the NHCC museum of the "Art of Cheesemaking" in today's world of high technology and manufacturing equipment.

We are proud to say NHCC is listed as one of the top 3 things that are a "must see" while visiting Monroe, Wisconsin.

What else goes with cheese? Beer & Wine! Happily, we send them to our famous local breweries and wineries in the area!

Happy and Healthy Fall to All!
Director Donna

NATIONAL HISTORIC CHEESEMAKING CENTER, INC. 2022

ANNUAL MEMBERSHIP FORM

The National Historic Cheesemaking Center, Inc. is a 501(c)3 non-profit organization dedicated to the preservation of information and artifacts about the history of cheesemaking in America, extending back to the "old world."

NAME			
SPOUSE			
ADRESS			
CITYSTATE_		ZIP	
HOME			
PHONE	_CELL		
E-MAIL ADDRESS			_
(PLEASE CHOO	OSE ONE)		
INDIVIDUAL MEMBERSHIP	•	Annual	
FAMILY MEMBERSHIP	•	Annual	
Business & Supporting Membership-Level 1Business & Supporting Membership-Level 2	•	Annual Annual	
Business & Supporting Membership-Level 2Business & Supporting Membership-Level 3	•	Annual	
SUSTAINING MEMBERSHIP	•	Annual	
NOTE: Checks may be made payable to "N	HCC" and mail a	along with this form to:	
National Historic Chee PO Box Monroe, WI	516	r	
Thank you for y	our support		
I would like to continue to receive the monthly newslet	tter via US Posta	1 Service	
YesNo	_		
Please send the monthly newsletter ONLY at this e-ma	il address:		

National Historic Cheesemaking Center P.O. Box 516 Monroe WI 53566

1

Return Service Requested

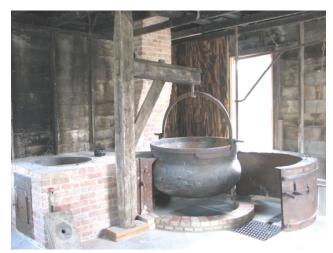
Non Profit Organization U.S. Postage Paid Monroe WI Permit No. 236

The National Historic Cheesemaking Center is a tribute to those who have gone before...and is dedicated to the hard work and sacrifices of all those in the dairy industry who have made this area of southern Wisconsin and northern Illinois internationally famous.

The unique center recalls the rich heritage of the area and is illustrative of the lively cheese industry which still flourishes today.

.....Recalling an era that was,

And will never be again!



IMOBERSTEG CHEESE FACTORY

National Historic Cheesemaking Center 2108 6th Avenue Monroe WI 53566